

Owner / Founder of VERY UP & CO

**Publisher, artist, fashion designer and lecturer, writer, consultant.
German, residing in London and Paris, with base in NY.**

Current Positions

Royal College of Art, London Visiting Lecturer Menswear Fashion.	1998-Present
Collaborator as Artist of Dutch artist Cees Krijnen	1998-present
Consultancy Launch "The Scent Trail" by Celia Lyttelton at L'Artisan Parfumeur, London	2008-present
Image Consultancy / Art Direction : Violaist Sarah Sarhandi: personal image, visual concept of the artist including record and web design.	2006-present
Fashion consultancy: image & development ecological "from somewhere" label	2005-present

Past Positions

Fashion Founder / Designer / Creative Director UP & CO Label	1997-2000
Brand manager Basco, Barney's American Sportswear Company, NY	1994-1996
Chief Executive Officer, Koji Tatsuno, London	1992-1994
PA to Vivienne Westwood, London	1990-1992

Past Consultancies

International set up of the brand Zoltar The Magnificent, menswear	2005-2006
Boudicca, liaising with Paris fashionweek for Couture Shows	2005-2007
Collection Concept menswear label Toni Gard, Germany	spring 2005
Accessories fashion fair: collaborating with Eye2eye fashion trade fair on strategy	2004
Accessory Concept with artist Sam McEwen for Jean Patou, Paris	2003

Other Projects

Writing: "A Glimpse in the Puddle", with Monica Castiglioni published by Charta	2008
Art Direction/Graphics: <i>De Verstekeling</i> , Cees Krijnen, music cd	2006
<i>Krijnen vs Rembrandt</i> . Book design. Published in three languages by Artimo	2005
Photography: <i>Galleryplay</i> , by Cees Krijnen, stage photography	2004
Journalism: publications include <i>Sueddeutsche Zeitung</i> , <i>Style and the Family Tunes</i> , <i>Hanatsubaki Magazine</i> , <i>Ryuko Tsushin</i> , <i>Beaux-Arts Magazine</i> Fashion issue, guest editor special edition <i>Studiovoice</i> ; show concepts for Pucci, Tocca, company profile Gil Carvalho.	
Fashion Exhibition Management: <i>Vivienne Westwood / Le Monde Selon Ses Créateurs</i> , Musée Galliera, Paris	1991
<i>Vivienne Westwood / Buchholz/Schipper</i> , Cologne	1991

Art

Curator: exhibitions at UP & CO gallery 1996-2004 NY featuring artists including Steven Klein, François Berthoud, Mark Dagley, Lara Schnitger, Juan Manuel Echavarria, Judith Eisler, Tracey Emin, Gary Hume, Mia Enell, Ellen Cantor, Année Olofsson. Fiona Banner.

Exhibitions as Artist:

"Alternative-Alternative" Roebbling Hall, NYC	2000
"VERY magazine and VERY FASHION" exhibition at Unit F for Fashion, Vienna	2000
"Fashion Fast Forward" Haus der Kuenste, Vienna & San Francisco	1999
"Contemporary Portrait" Sean Kelly Gallery, NYC	1998
"Magazine" (project room) SPOT, NYC 1997, "Crossover" at PS1 / MOMA, NY	1998

Art Writing: *Zing Magazine* issues 1,2,3 1994-1997, VERY magazine

Public Appearances

Lectures at the Royal College of Art, London	1998-present
Radio Bayern, Germany, live interview	2004
On/Off Fashion Symposium on London Fashion, London	2006
Representing Consumer Trends as "Style Guru" for Siemens, Hamburg.	2005
Member of the jury for Unit F international Press / Austrian Fashion Awards, Vienna	2002
Fashion Lecture at Kingston College, Kingston, UK	2000
Lecture at Vancouver College of Art	2002
Fashion & Art Symposium Berlin Biennale	1998
"Pregnant Oyster – Conference Hall," Berlin alongside Pipilotti Rist and Jonathan Meese	
Art Club Berlin – exhibition and radio representation of the project VERY UP & CO	
Exhibition "Generation Uscha" & booklaunch, Bonner Kunstverein, Bonn, Germany	1997
Exhibition "Uscha", Galerie Hohental & Bergen, Cologne, Germany	1995

TV

<i>Guest of Cindy Sherman</i> , documentary, presented at the TriBeCa Film festival	2008
<i>Nachtcafé</i> , SWR Germany, live talk show	2004
<i>New York in Ashes</i> German Spiegel TV	2001
<i>Fashion Television Canada</i>	1999
Gallerybeat	1996

Appearances in Books

<i>German Americans</i> , book, touring exhibition by Gunter Klötzer	2002-present
<i>Vertical New Yorkers</i> , Horst Hamann	2006
<i>Vivienne Westwood: An Unfashionable Life</i> by Jane Mulvagh	1998
<i>Generation Uscha</i> , Nürnberger Kunstverlag, Germany	1997
<i>Uscha 1, Uscha 2</i> by Ursula Böckler, limited edition, Cologne, Germany	1995